FITNESS APP WITH A COMPREHENSIVE ASSESSMENT OF THE ATHLETE STATE AND ANALYSIS OF BIOCHEMICAL MARKERS





PROBLEM

Running and fitness apps on the market do not take into account the individual characteristics of the body. People are dissatisfied with the product, as a result of which they delete or forget the application.

ALTERNATIVE: an independent analysis of your current state is expensive, time-consuming, it will take a long time to dig into the literature.

DEMAND: 80% of respondents need a fitness app with accurate, comprehensive analytics



SOLUTION

We offer technology, thanks to which the user will have access to detailed analytics of his sports results, and individual training programs based on this data.

- 1) It is more accurate than other solutions on the market.
- 2) The user is bound to his page with data aka mobile banking

TECHNOLOGY

Exercise physiology studies have identified individual biomarkers for assessing health, performance, and recovery during exercise.

There are recommendations for changing the level of biomarkers in the blood of a person participating in physical activity and training programs.

Review Article | Open Access | Published: 06 November 2019

Blood Biomarker Profiling and Monitoring for High-Performance Physiology and Nutrition: Current Perspectives, Limitations and Recommendations

Charles R. Pedlar ☑, John Newell & Nathan A. Lewis

Sports Medicine 49, 185–198(2019) | Cite this article

6341 Accesses | 4 Citations | 22 Altmetric | Metrics

Review > J Strength Cond Res. 2017 Oct;31(10):2920-2937. doi: 10.1519/JSC.0000000000002122.

Biomarkers in Sports and Exercise: Tracking Health, Performance, and Recovery in Athletes

Elaine C Lee ¹, Maren S Fragala, Stavros A Kavouras, Robin M Queen, John Luke Pryor, Douglas J Casa

BENCHMARKS





ForthEdge
Blood tests for athletes

Orecco
Detailed bio-analytic for professional athlets

- · mobile app not presented
- extremely closed to a wide audience

OUR PLANS

CLINICAL RESEARCH

Conducting research with a test group of athletes

Q4 2020 — Q3 2021

PARTNERSHIP WITH MEDICAL CENTERS

Cooperation with medical centers to simplify the procedure for taking tests

Q4 2021

B₂B

Offering our services for companies

Q1 2022

TEAM



Asya Arakelyan Graphic Designer



Ilya Krenyov Biochemist, scientific development



Dmitry Pavlov Web developer



Alexander Anisimov **CEO**



Kirill Alekseev CTO



Anton Yakovlev





Vladislav Myasnikov



Egor Zagrutdinov

Android developer Marketing & Finance

THANK YOU FOR YOUR ATTETNTION!



Do you have any questions? a.anisimov@campion.ai +7 999 250 1407 campion.ai